



PVC PTA General Committee Meeting, October 4, 2019, 8:30 AM

Present: Corinna Tang-Saporito, Veronica Rawlins, Deneen Barbara, Sarah Jacobson, Allison Millen, Trey Files, Sharyse Eisinger, Katie Gesue, Cathleen Baker, Emily Timmel, Deborah Kelley, Liz Poling-Hiraldo

Agenda:

Welcome – Introduction of members and called to order at 8:30 AM by Corinna Tang-Saporito.

Treasurers Report and Vote on Budget – Trey Files, Treasurer, presented new school year budget. He reviewed our statement of position. The PVC PTA has \$103K available. If we include current Paypal balance, we have 104-105K unrestricted assets. The PTA is very fortunate to have a great cushion, but we need to use these funds as responsibly as possible.

The lunch program run by the PTA volunteers previously netted us 15-20K of surplus which contributed to current balance. Now that the lunch program has ended, we had a deficit for last year.

The PVC PTA no longer has a reliable revenue stream as we did last year but we are currently not in a drastic position. The Executive Committee has proposed a good faith budget, but we need to find the means to plug our gaps.

A concern for the PVC PTA is that membership is currently low at less than 10%. Another concern is that we will not be having our Wizards event, held biannually, this year, which is a major source of revenue for the PTA.

Enrichment was 1K less than previous year. We are trying to keep same programs we funded last year into this year. We have reduced hospitality a little bit but not significantly.

The budget proposal did not include a cushion for new request. Committee members discussed increasing the overall budget to account for unplanned enrichment.

Motion to approve the budget with an additional 2K for unplanned enrichment requests passed unanimously.

Artifacts from the meeting (see attachments):

- Thank you note for \$5k for the boat trip dated June 10th
- Proposed Budget
- Profit & Loss from July 1 – October 1

Enrichment Requests – The PVC PTA has received two new enrichment requests:

- Erica Camillo, 5th grade – Scholastic DynoMag (\$880.74 / last year request was \$1,300)



- 6th grade teacher request enrichment funds to take the kids to the Met (\$1,944 / last year request was \$1,400)

Motion to approve these enrichment requests passed unanimously.

Membership Update – There are 425 families in PVC. Currently there are only 55 - 60 signed up for the PTA. Last year we had 145 of the total 168 families that signed up by October 4th last year. We're at 1/3rd of where we were last year and are reaching the end of when parents typically sign up. We need to encourage parents to sign up for PTA.

Action Items:

- Send forms home and do follow up email after Friday Night Stripes.
- Reach out to parents up at the parent teacher conferences.

Fundraising Opportunities Other – The Ossining MS PTA has a monthly school store which sells highlighters, erasers, bookmarks, etc. at lunch time. They also sell school specific spiritwear. The school store idea would be low cost and high margin.

Spiritwear that would be popular at PVC include sweatshirts, t-shirts, sweatpants, long sleeve shirts, and pajama pants. Pajama pants are very expensive to produce. The majority of kids are buying adult sizes so this needs to factor into the price. Ideally, we would have a logo specific to the school.

Modified sports / booster club would eat into our Spiritwear sales. Idea to explore pre-orders or sending a student survey (Google Form) to see where interest is.

Friday Night Stripes – The event is tonight with lots of fun activities for the kids: haunted hallway / juggling / drum circle / photo booth / anti-gravity / lounge / food and drink for purchase.

Items for the event should be dropped off after school with Janice at the Welcome Center.

Principal's Coffee – The next Principal's Coffee will be on October 8th. Topic will be Modified Sports with John Buonamano, the Director of Health, Wellness, Physical Education and Athletics.

School Pics – School pictures will be on October 10th. Maria Slippen is looking for volunteers to help.

Membership Raffle – Desiree went to local businesses and received donations of gift cards (valued at \$100). Raffle was drawn and the winner was Corita Grudzen.

Adjourn – 9:19 AM