

# **PVC PTA Meeting Agenda**

Thursday, November 16, 2017

7:30pm PVC Cafeteria

## I. Membership

- 189 Members for 2017-2018 school year. Last year we had 142. We increased membership by approximately 33% YOY. Membership Cards were sent out.
- We have less Members than Lunch Service participants. There are approximately 114 lunch participants that are not members. We earn \$16 per member, which means we have the potential to earn an additional \$1,824.

## II. Lunch Scholarship

YTD we have 17 eligible students approved by Guidance and Dr. Ulm. It costs approximately \$500 per year to feed a student 5 days a week. Our Lunch Scholarship Account Balance is \$8,410, which is just enough to feed our students in need. It should be noted that nearly \$3,000 of the account was rolled over from last year. Keep in mind that there is the opportunity to earn additional funds with our Session 2 orders.

Also, Michael Plotkin has secured a \$750 donation from the Croton Rotary Club.

Thank you letters are still being written to all who gave so generously to our fund.

## III. Enrichment Requests

## IV. Fundraising

- Amazon Associates Link in process of going active on website. We will send out a K12 notifying all PVC Amazon Shoppers!
- Wizards: Last year we netted \$10,158. We need to discuss hosting the Wizards again this year to capitalize on the prior year's success. (Katie)
- Board Painting (Katie)
- Crotonopoly (Maria)

- PVC PTA Spring Book Fair: Last year we netted \$2,365. We need to select a date, secure volunteers, market, etc.
- Other Ideas? Box tops?

#### V. Hospitality

YTD we have spent approximately \$500 on hospitality including Back to School Nights, Principal Coffees and the Vaping 101.

We need to find a new Chair who can begin this June and run the 8th Grade Graduation Breakfast and Graduation Reception.

#### VI. Succession Planning/ Future Fundraising

We need to begin the process of recruiting new board members, chairs, and representatives.

Also, if the High School Lunch Pilot Program is successful, the Board of Education may roll it out to CET and PVC next year, which will require the PTA's to replace the income derived from the lunch service. Our lunch service at PVC currently accounts for nearly 65% of total income.

#### VII. Building Planning Council Update

#### VIII. Health & Safety Committee Update

#### IX. New Business